

WXLV-TV
3500 Myer Lee Dr
Winston Salem, NC 27101

American Rambler Productions
138 Conant St
Beverly, MA 01915

Contract # 1368956

Schedule Dates 09/08/12-09/10/12
Advertiser Romney for President (25779)
Agency American Rambler Productions (11943)
Product POLITICAL CANDIDATE (ns) (1186)
Brand ROMNEY FOR PRESIDENT/188 (471973)
Salesperson Millennium/DC, Washington DC (1108)
Sales Office Millennium Washington DC
Buyer Name KINCA,STEPHANIE
Phone/Fax /
CPE 188
Account Types National/Political Candidate Agency BRD
Billing Type Standard
Comments ROMNEY FOR PRESIDENT

Date Entered 09/06/12
Last Modified 09/07/12
Entered By Briana Page
CO-OP No
Headline # ECR09813155
Demo A35+R
Order Type Normal
Package Deal
Commission % 15.00
Commission \$972.00
Net Total \$5,508.00
Sales Tax

Greensboro (WXLV)
By Broadcast Month Spots Rate
Sep. 2012 22 \$6,480.00
Grand Total: 22 \$6,480.00

| Line | Line Type / Break Type (Ref #) | Dates | Sec | Length | Run Times | SPW | Mo | Tu | We | Th | Fr | Sa | Su | Spots | Rate | Total | Station | Comments | Entered |
|------|--------------------------------|-------------------|-----|--------|--|-----|----|----|----|----|----|----|----|-------|----------|------------|-------------------|---------------------|---------|
| 1.0 | Revised Line / Nascar (11) | 09/08/12-09/08/12 | 3 | :30 | 7:28-56P- Sports-ABC NASCAR Sprint Cup Series | | | | | | | 3 | | 2 | \$810.00 | \$1,620.00 | Greensboro (WXLV) | NASCAR | 9/7/12 |
| 1.1 | Normal Line / Nascar (11) | 09/08/12-09/08/12 | 3 | :30 | 7:28-56P- Sports-ABC NASCAR Sprint Cup Series | | | | | | | 2 | | 1 | \$100.00 | \$100.00 | Greensboro (WXLV) | THIS WEEK | 9/7/12 |
| 2.0 | Normal Line / SPOT (12) | 09/09/12-09/09/12 | 1 | :30 | 10:58-40A- ABC-This Week A Time (Sunday) | | | | | | | 1 | | 1 | \$785.00 | \$785.00 | Greensboro (WXLV) | ONCE UPON A TIME | 9/7/12 |
| 3.0 | Normal Line / Prime (13) | 09/09/12-09/09/12 | 3 | :30 | 6:58-56P- ABC-Once Upon A Time (Sunday) | | | | | | | 1 | | 1 | \$785.00 | \$785.00 | Greensboro (WXLV) | ONCE UPON A TIME | 9/7/12 |
| 4.0 | Normal Line / Prime (14) | 09/09/12-09/09/12 | 3 | :30 | 8P- ABC-Once Upon A Time B (Sunday) | | | | | | | 1 | | 1 | \$785.00 | \$785.00 | Greensboro (WXLV) | ONCE UPON A TIME | 9/7/12 |
| 5.0 | Normal Line / Prime (15) | 09/09/12-09/09/12 | 3 | :30 | 9P- ABC-Once Upon A Time 3 (Sunday) | | | | | | | 1 | | 1 | \$785.00 | \$785.00 | Greensboro (WXLV) | ONCE UPON A TIME | 9/7/12 |
| 6.0 | Normal Line / Prime (16) | 09/09/12-09/09/12 | 3 | :30 | 10P- ABC-Once Upon A Time 4 (Sunday) | | | | | | | 1 | | 1 | \$785.00 | \$785.00 | Greensboro (WXLV) | ONCE UPON A TIME | 9/7/12 |
| 7.0 | Normal Line / SPOT (17) | 09/09/12-09/09/12 | 3 | :30 | 11:02P- What America Thinks | | | | | | | 1 | | 1 | \$30.00 | \$30.00 | Greensboro (WXLV) | WHAT AMERICA THINKS | 9/7/12 |
| 8.0 | Normal Line / SPOT (1) | 09/10/12-09/10/12 | 3 | :30 | 7A- 9A (EST) | | 2 | | | | | | | 2 | \$25.00 | \$50.00 | Greensboro (WXLV) | GMA | 9/7/12 |
| 9.0 | Normal Line / SPOT (2) | 09/10/12-09/10/12 | 3 | :30 | 7A- 9A (EST) | | 2 | | | | | | | 2 | \$25.00 | \$50.00 | Greensboro (WXLV) | GMA | 9/7/12 |

CONFIRMATION CONTRACT

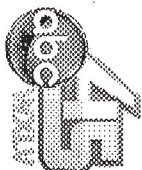
Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:



WXLV-TV
3500 Myer Lee Dr
Winston Salem, NC 27101

American Rambler Productions
138 Conant St
Beverly, MA 01915

Contract # 1368956

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Account Types National/Political Candidate Agency BRD
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Date Entered 09/06/12
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CO-OP No
Headline # ECR09813155
Demo A35+R
Order Type Normal
Package Deal
Commission % 15.00
Commission \$972.00
Net Total \$5,508.00
Sales Tax

| Greensboro (WXLV) | |
|--------------------|-------|
| By Broadcast Month | Spots |
| Sep. 2012 | 22 |
| Grand Total: | 22 |

| Greensboro (WXLV) | |
|-------------------|------------|
| Spots | Rate |
| 22 | \$6,480.00 |
| Grand Total: | \$6,480.00 |

| Line | Line Type / Break Type (Ref #) | Dates | Sec | Length | Run Times | SPW | Mo | Tu | We | Th | Fr | Sa | Su | Spots | Rate | Total | Station | Comments | Entered |
|------|--------------------------------|-------------------|-----|--------|------------------------------------|-----|----|----|----|----|----|----|----|-------|----------|----------|-------------------|------------------|---------|
| 10.0 | Normal Line / SPOT (3) | 09/10/12-09/10/12 | 3 | :30 | 12P- ABC-General Hospital | 2 | | | | | | | | 2 | \$50.00 | \$100.00 | Greensboro (WXLV) | GENERAL HOSPITAL | 9/7/12 |
| 11.0 | Normal Line / SPOT (8) | 09/10/12-09/10/12 | 3 | :30 | 11:35P- ABC-Nightline | 1 | 1 | | | | | | | 1 | \$15.00 | \$15.00 | Greensboro (WXLV) | NIGHTLINE | 9/7/12 |
| 12.0 | Normal Line / SPOT (9) | 09/10/12-09/10/12 | 3 | :30 | 11:35P- ABC-Nightline | 1 | | | | | | | | 1 | \$15.00 | \$15.00 | Greensboro (WXLV) | NIGHTLINE | 9/7/12 |
| 13.0 | Normal Line / Football (18) | 09/08/12-09/08/12 | 3 | :30 | 3:30P- Sports-ABC College Football | | | | | | | 2 | | 2 | \$400.00 | \$800.00 | Greensboro (WXLV) | MG for 1x NASCAR | 9/7/12 |
| 14.0 | Revised Line / SPOT (19) | 09/10/12-09/10/12 | 3 | :30 | 7P- Family Feud | 2 | | | | | | | | | | | Greensboro (WXLV) | FEUD | 9/7/12 |
| 14.1 | Normal Line / SPOT (19) | 09/10/12-09/10/12 | 2 | :30 | 7P- Family Feud | 2 | | | | | | | | 2 | \$140.00 | \$280.00 | Greensboro (WXLV) | FEUD | 9/7/12 |
| 15.0 | Revised Line / SPOT (20) | 09/10/12-09/10/12 | 3 | :30 | 7:28:30P- Family Feud B | 2 | | | | | | | | | | | Greensboro (WXLV) | FEUD | 9/7/12 |
| 15.1 | Normal Line / SPOT (20) | 09/10/12-09/10/12 | 2 | :30 | 7:28:30P- Family Feud B | 2 | | | | | | | | 2 | \$140.00 | \$280.00 | Greensboro (WXLV) | FEUD | 9/7/12 |

CONFIRMATION CONTRACT

| | | | | |
|-----------------------------|-------|-------------------|--------------|-----------|
| Accepted-Agency/Advertiser: | Date: | Accepted-Station: | Date: | Comments: |
| | | <i>m. Bann</i> | <i>alala</i> | |

Rep Order# 9813155 Ver# 9 Status Revised Traffic Order# 1368956 Printed: 09/12/2012 8:43 AM 1 of 3
 EC'd Yes Last Received: 09/11/2012 5:58 PM Showing Buylines: All Lines

Station WXLV-TV-GREENSBORO/W.SALEM
 Advertiser () POLITICAL
 Product ROMNEY FOR PRESIDENT
 Estimate# 188
 Buyer STEPHANIE KINCAID
 Phone#
 Fax#

Agency () AMERICAN RAMBLER PRODUCTION
 138 CONANT ST
 BEVERLY, MA 01915
 Agency C/P1/P2/E //188
 Flight Dates 09/07/2012 - 09/10/2012
 Hiatus Weeks

Rep Firm
 Sales Office () WASHINGTON
 Salesperson () JONATHAN VITTI
 Salesperson Phone# 202-955-5342
 Salesperson FAX#

--- CONTRACT COMMENT ---

*****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

--- REMARKS ---

SEE LN 10 FOR CREDIT
 PLS MAKE NOTE THAT WE ARE CREDITING
 SEE LN 18 FOR TIME PERIOD CHANGE SINCE SPOTS RAN IN GAME 2
 PLS CF THANKS

| Ln | Day | Dates | Time | Program | Len | Rate | Spots/Week | # of Weeks | Total Spots | Total Cost |
|----|-----|---|---------|------------------|-----|----------|------------|------------|-------------|------------|
| 1 | F,M | 09/07-09/10 | 7A-9A | GMA | .30 | \$25.00 | 2 | 1 | 2 | \$50.00 |
| 2 | M | 09/10-09/10 | 7A-9A | GMA | .30 | \$25.00 | 2 | 1 | 2 | \$50.00 |
| 3 | F,M | 09/07-09/10 | 7A-9A | GENERAL HOSPITAL | .30 | \$50.00 | 2 | 1 | 2 | \$100.00 |
| 4 | F,M | 09/07-09/10 | 7P-730P | FEUD | .30 | \$70.00 | 0 | 0 | 0 | \$0.00 |
| | | MADE-GOOD BY LINE 5) 19] | | | | | | | | |
| 19 | M | 09/10-09/10 | 7P-730P | FEUD | .30 | \$140.00 | 2 | 1 | 2 | \$280.00 |
| | | MKGD FOR SPOTS MISSED ON LN #4. 9/07 1/2(WK), MKGD FOR SPOTS MISSED ON LN #5. 9/10 1/2(WK)] | | | | | | | | |
| 5 | M | 09/10-09/10 | 7P-730P | FEUD | .30 | \$70.00 | 0 | 0 | 0 | \$0.00 |
| | | MADE-GOOD BY LINE 5) 19] | | | | | | | | |
| 6 | F,M | 09/07-09/10 | 730P-8P | FEUD | .30 | \$70.00 | 0 | 0 | 0 | \$0.00 |
| | | MADE-GOOD BY LINE 5) 20] | | | | | | | | |
| 20 | M | 09/10-09/10 | 730P-8P | FEUD | .30 | \$140.00 | 2 | 1 | 2 | \$280.00 |
| | | MKGD FOR SPOTS MISSED ON LN #6. 9/07 1/2(WK), MKGD FOR SPOTS MISSED ON LN #7. 9/10 1/2(WK)] | | | | | | | | |

9/11/12

Rep Order# 9813155 Ver# 9 Status Revised Traffic Order# 1368956

Printed: 09/12/2012 8:43 AM
Last Received: 09/11/2012 5:58 PM
Showing Buylines: All Lines

Station WXLV-TV GREENSBORO/W.SALEM
Advertiser () POLITICAL
Product ROMNEY FOR PRESIDENT
Estimate# 188
Buyer STEPHANIE KINCAID
Phone#
Fax#

Agency () AMERICAN RAMBLER PRODUCTION
138 CONANT ST
BEVERLY, MA 01915
Agency C/P1/P2/E //188
Flight Dates 09/07/2012 - 09/10/2012
Hiatus Weeks

Rep Firm
Sales Office () WASHINGTON
Salesperson () JONATHAN VITTI
Salesperson Phone# 202-955-5342
Salesperson FAX#

| Ln | Day | Dates | Time | Program | Len | Rate | Spots/Week | # of weeks | Total Spots | Total Cost |
|-----|-----|---|-----------|---------------------|-----|----------|------------|------------|-------------|------------|
| 7 | M | 09/10-09/10 | 730P-8P | FEUD | .30 | \$70.00 | 0 | 0 | 0 | \$0.00 |
| | | MADE-GOOD BY LINE 5) 20] | | | | | | | | |
| 8 | M | 09/10-09/10 | 1130P-12A | NIGHTLINE | .30 | \$15.00 | 1 | 1 | 1 | \$15.00 |
| 9 | F,M | 09/07-09/10 | 1130P-12A | NIGHTLINE | .30 | \$15.00 | 1 | 1 | 1 | \$15.00 |
| *10 | F | 09/07-09/07 | 9P-11P | 20/20 | .30 | \$280.00 | 0 | 0 | 0 | \$0.00 |
| | | Sales Remark. V9 1X NA FROM 9/7 WILL HAVE TO BE CREDITED | | | | | | | | |
| | | V9 Comment Changed, Spots/week Changed | | | | | | | | |
| 11 | SA | 09/08-09/08 | 7P-11P | NASCAR | .30 | \$810.00 | 2 | 1 | 2 | \$1,620.00 |
| | | MADE-GOOD BY LINE 5) 18] | | | | | | | | |
| *18 | SA | 09/08-09/08 | 330P-7P | COLLEGE FOOTBALL | .30 | \$400.00 | 2 | 1 | 2 | \$800.00 |
| | | Sales Remark. V9 SPOTS Aired IN THE 2ND GAME WHICH RAN 330-7P | | | | | | | | |
| | | REVISED TIME PERIOD | | | | | | | | |
| | | [MKGD FOR SPOTS MISSED ON LN #11. 9/08 1/WK.] | | | | | | | | |
| | | V9 Time Changed, Comment Changed | | | | | | | | |
| 12 | SU | 09/09-09/09 | 11A-12P | THIS WEEK | .30 | \$100.00 | 1 | 1 | 1 | \$100.00 |
| 13 | SU | 09/09-09/09 | 7P-8P | ONCE UPON A TIME | .30 | \$785.00 | 1 | 1 | 1 | \$785.00 |
| 14 | SU | 09/09-09/09 | 8P-9P | ONCE UPON A TIME | .30 | \$785.00 | 1 | 1 | 1 | \$785.00 |
| 15 | SU | 09/09-09/09 | 9P-10P | ONCE UPON A TIME | .30 | \$785.00 | 1 | 1 | 1 | \$785.00 |
| 16 | SU | 09/09-09/09 | 10P-11P | BODY OF PROOF | .30 | \$785.00 | 1 | 1 | 1 | \$785.00 |
| 17 | SU | 09/09-09/09 | 11P-1130P | WHAT AMERICA THINKS | .30 | \$30.00 | 1 | 1 | 1 | \$30.00 |

Rep Order# 9813155 Ver# 9 Status Revised
EC'd Yes

Traffic Order# 1368956

Printed: 09/12/2012 8:43 AM
Last Received: 09/11/2012 5:58 PM
Showing Buylines: All Lines

Station WXLV-TV GREENSBORO/W.SALEM
Advertiser () POLITICAL
Product ROMNEY FOR PRESIDENT
Estimate# 188
Buyer STEPHANIE KINCAID
Phone#
Fax#

Agency () AMERICAN RAMBLER PRODUCTION
138 CONANT ST
BEVERLY, MA 01915
Agency C/P1/P2/E //188
Flight Dates 09/07/2012 - 09/10/2012
Hiatus Weeks

Rep Firm
Sales Office () WASHINGTON
Salesperson () JONATHAN VITTI
Salesperson Phone# 202-955-5342
Salesperson FAX#

---REPORT TOTALS---

Report Totals. 22 / \$6,480.00

---SALES MONTHLY TOTALS---

Sep 12. 22 / \$6,480.00

Sales Totals. 22 / \$6,480.00

Station Totals. 22 / \$6,480.00

Lines not sent/rcld/rtrm. 0 / \$0.00

---COMPETITIVE---

Market Totals \$81,000

| | | | | | | | | | |
|------|-----|------|----|------|----|------|-----|------|-----|
| CABL | 0% | UNKN | 0% | WBFX | 0% | WCWG | 0% | WPMY | 22% |
| WGHP | 46% | WMTV | 0% | WUPN | 0% | WXII | 24% | WXLV | 8% |

Books null
Demos RA35+

1 of 3

Rep Firm
Sales Office () WASHINGTON
Salesperson () JONATHAN VITTI
Salesperson Phone# 202-955-5342
Salesperson FAX#

— REMARKS —

9
~~4~~
0

| Ln | Day | Dates | Time | Program | Len | Rate | Spots/Week | # of Weeks | Total Spots | Total Cost |
|----|-----|-------------|---|------------------|-----|----------|------------|------------|-------------|------------|
| 1 | F,M | 09/07-09/10 | 7A-9A | GMA | .30 | \$25.00 | 2 | 1 | 2 | \$50.00 |
| 2 | M | 09/10-09/10 | 7A-9A | GMA | .30 | \$25.00 | 2 | 1 | 2 | \$50.00 |
| 3 | F,M | 09/07-09/10 | 7A-9A | GENERAL HOSPITAL | .30 | \$50.00 | 2 | 1 | 2 | \$100.00 |
| 4 | F,M | 09/07-09/10 | 7P-730P [MADE-GOOD BY LINE 5] 19] | FEUD | .30 | \$70.00 | 0 | 0 | 0 | \$0.00 |
| 19 | M | 09/10-09/10 | 7P-730P [MKGD FOR SPOTS MISSED ON LN #4. 9/07 5/WK), MKGD FOR SPOTS MISSED ON LN #5. 9/10 5/WK)] | FEUD | .30 | \$140.00 | 2 | 1 | 2 | \$280.00 |
| 5 | M | 09/10-09/10 | 7P-730P [MADE-GOOD BY LINE 5] 19] | FEUD | .30 | \$70.00 | 0 | 0 | 0 | \$0.00 |
| 6 | F,M | 09/07-09/10 | 730P-8P [MADE-GOOD BY LINE 5] 20] | FEUD | .30 | \$70.00 | 0 | 0 | 0 | \$0.00 |
| 20 | M | 09/10-09/10 | 730P-8P [MKGD FOR SPOTS MISSED ON LN #6. 9/07 5/WK), MKGD FOR SPOTS MISSED ON LN #7. 9/10 5/WK)] | FEUD | .30 | \$140.00 | 2 | 1 | 2 | \$280.00 |

Station WXLV-TV GREENSBORO/W.SALEM Agency () AMERICAN RAMBLER PRODUCTION Rep Firm () WASHINGTON
 Advertiser () POLITICAL 138 CONANT ST Sales Office () JONATHAN VITTI
 Product ROMNEY FOR PRESIDENT BEVERLY, MA 01915 Salesperson ()
 Estimate# 188 Agency C/P1/P2/E //188 Salesperson Phone# 202-955-5342
 Buyer STEPHANIE KINCAID Flight Dates 09/07/2012 - 09/10/2012 Salesperson FAX#
 Phone# Hiatus Weeks
 Fax#

| Ln | Day | Dates | Time | Program | Len | Rate | Spots/Week | # of Weeks | Total Spots | Total Cost |
|-----|-----|---|-----------|---------------------|-----|----------|------------|------------|-------------|------------|
| 7 | M | 09/10-09/10 | 730P-8P | FEUD | .30 | \$70.00 | 0 | 0 | 0 | \$0.00 |
| | | [MADE-GOOD BY LINE 5] 201 | | | | | | | | |
| 8 | M | 09/10-09/10 | 1130P-12A | NIGHTLINE | .30 | \$15.00 | 1 | 1 | 1 | \$15.00 |
| 9 | F,M | 09/07-09/10 | 1130P-12A | NIGHTLINE | .30 | \$15.00 | 1 | 1 | 1 | \$15.00 |
| *10 | F | 09/07-09/07 | 9P-11P | 20/20 | .30 | \$280.00 | 1 | 1 | 1 | \$280.00 |
| | | Station Remark: V8 This spot was NA due to log closed. WG Or Cancel? | | | | | | | | |
| 11 | SA | 09/08-09/08 | 7P-11P | NASCAR | .30 | \$810.00 | 2 | 1 | 2 | \$1,620.00 |
| | | [MADE-GOOD BY LINE 5] 181 | | | | | | | | |
| *18 | SA | 09/08-09/08 | 12P-330P | COLLEGE FOOTBALL | .30 | \$400.00 | 2 | 1 | 2 | \$800.00 |
| | | Station Remark: V8 spots aired in the 2nd game which ran 330-7P. MKGD FOR SPOTS MISSED ON LN #11. 9/08 [1/WK] | | | | | | | | |
| 12 | SU | 09/09-09/09 | 11A-12P | THIS WEEK | .30 | \$100.00 | 1 | 1 | 1 | \$100.00 |
| 13 | SU | 09/09-09/09 | 7P-8P | ONCE UPON A TIME | .30 | \$785.00 | 1 | 1 | 1 | \$785.00 |
| 14 | SU | 09/09-09/09 | 8P-9P | ONCE UPON A TIME | .30 | \$785.00 | 1 | 1 | 1 | \$785.00 |
| 15 | SU | 09/09-09/09 | 9P-10P | ONCE UPON A TIME | .30 | \$785.00 | 1 | 1 | 1 | \$785.00 |
| 16 | SU | 09/09-09/09 | 10P-11P | BODY OF PROOF | .30 | \$785.00 | 1 | 1 | 1 | \$785.00 |
| 17 | SU | 09/09-09/09 | 11P-1130P | WHAT AMERICA THINKS | .30 | \$30.00 | 1 | 1 | 1 | \$30.00 |

Rep Order# 9813155 Ver# 8 Status Returned
EC'd Yes

Traffic Order# 1368956

Printed: 09/11/2012 3:05 PM
Last Received: 09/07/2012 12:27 PM
Showing Buylines: All Lines

3 of 3

Station WXLV-TV GREENSBORO/W.SALEM
Advertiser () POLITICAL
Product ROMNEY FOR PRESIDENT
Estimate# 188
Buyer STEPHANIE KINCAID
Phone#
Fax#
Report Totals. 23 / \$6,760.00

Agency () AMERICAN RAMBLER PRODUCTION
138 CONANT ST
BEVERLY, MA 01915
Agency C/P1/P2/E //188
Flight Dates 09/07/2012 - 09/10/2012
Hiatus Weeks

Rep Firm
Sales Office () WASHINGTON
Salesperson () JONATHAN VITTI
Salesperson Phone# 202-955-5342
Salesperson FAX#

--SALES MONTHLY TOTALS--

Sep 12. 23 / \$6,760.00

Sales Totals. 23 / \$6,760.00

Station Totals. 23 / \$6,760.00

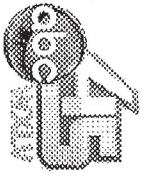
Lines not sent/rcld/rtrn. 0 / \$0.00

--COMPETITIVE--

Market Totals \$84,500

| | | | | | | | | | |
|------|-----|------|----|------|----|------|-----|------|-----|
| CABL | 0% | UNKN | 0% | WBFX | 0% | WCWG | 0% | WEMY | 22% |
| WGHP | 46% | WMYV | 0% | WUPN | 0% | WXII | 24% | WXLV | 8% |

Books null
Demos RA35+



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3500 Myer Lee Dr
Winston Salem, NC 27101

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138 Conant St
Beverly, MA 01915

Contract # 1368956

Schedule Dates 09/08/12-09/10/12
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Sales Office Millennium Washington DC
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Phone/Fax /
CPE 188
Account Types National/Political Candidate Agency BRD
Billing Type Standard
Comments ROMNEY FOR PRESIDENT

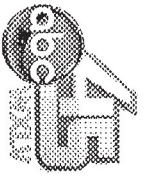
Date Entered 09/06/12
Last Modified 09/07/12
Entered By Briana Page
CO-OP No
Headline # ECR09813155
Demo A35+R
Order Type Normal
Package Deal
Commission % 15.00
Commission \$972.00
Net Total \$5,508.00
Sales Tax

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|--------------------|-------|------------|
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|------|--------------------------------|-------------------|-----|--------|--|-----|----|----|----|----|----|----|----|-------|------|----------|------------|-------------------|---------------------|--------|
| 1.0 | Revised Line / Nascar (11) | 09/08/12-09/08/12 | 3 | :30 | 7:28-56P- Sports-ABC NASCAR Sprint Cup Series | | | | | | | 3 | | 2 | | \$810.00 | \$1,620.00 | Greensboro (WXLV) | NASCAR | 9/7/12 |
| 1.1 | Normal Line / Nascar (11) | 09/08/12-09/08/12 | 3 | :30 | 7:28-56P- Sports-ABC NASCAR Sprint Cup Series | | | | | | | 2 | | 1 | | \$100.00 | \$100.00 | Greensboro (WXLV) | NASCAR | 9/7/12 |
| 2.0 | Normal Line / SPOT (12) | 09/09/12-09/09/12 | 1 | :30 | 10:58-40A- ABC-This Week A Time (Sunday) | | | | | | | | 1 | 1 | | \$785.00 | \$785.00 | Greensboro (WXLV) | THIS WEEK | 9/7/12 |
| 3.0 | Normal Line / Prime (13) | 09/09/12-09/09/12 | 3 | :30 | 6:58-56P- ABC-Once Upon A Time (Sunday) | | | | | | | | 1 | 1 | | \$785.00 | \$785.00 | Greensboro (WXLV) | ONCE UPON A TIME | 9/7/12 |
| 4.0 | Normal Line / Prime (14) | 09/09/12-09/09/12 | 3 | :30 | 8P- ABC-Once Upon A Time B (Sunday) | | | | | | | | 1 | 1 | | \$785.00 | \$785.00 | Greensboro (WXLV) | ONCE UPON A TIME \ | 9/7/12 |
| 5.0 | Normal Line / Prime (15) | 09/09/12-09/09/12 | 3 | :30 | 9P- ABC-Once Upon A Time 3 (Sunday) | | | | | | | | 1 | 1 | | \$785.00 | \$785.00 | Greensboro (WXLV) | ONCE UPON A TIME | 9/7/12 |
| 6.0 | Normal Line / Prime (16) | 09/09/12-09/09/12 | 3 | :30 | 10P- ABC-Once Upon A Time 4 (Sunday) | | | | | | | | 1 | 1 | | \$785.00 | \$785.00 | Greensboro (WXLV) | BODY OF PROOF | 9/7/12 |
| 7.0 | Normal Line / SPOT (17) | 09/09/12-09/09/12 | 3 | :30 | 11:02P- What America Thinks | | | | | | | | 1 | 1 | | \$30.00 | \$30.00 | Greensboro (WXLV) | WHAT AMERICA THINKS | 9/7/12 |
| 8.0 | Normal Line / SPOT (1) | 09/10/12-09/10/12 | 3 | :30 | 7A- 9A (EST) | | | | | | | | 2 | 2 | | \$25.00 | \$50.00 | Greensboro (WXLV) | GMA | 9/7/12 |
| 9.0 | Normal Line / SPOT (2) | 09/10/12-09/10/12 | 3 | :30 | 7A- 9A (EST) | | | | | | | | 2 | 2 | | \$25.00 | \$50.00 | Greensboro (WXLV) | GMA | 9/7/12 |

CONFIRMATION CONTRACT

| | | | | |
|-----------------------------|-------|-------------------|-------|-----------|
| Accepted-Agency/Advertiser: | Date: | Accepted-Station: | Date: | Comments: |
|-----------------------------|-------|-------------------|-------|-----------|



WXLV-TV
3500 Myer Lee Dr
Winston Salem, NC 27101

American Rambler Productions
138 Conant St
Beverly, MA 01915

Contract # 1368956

Schedule Dates 09/08/12-09/10/12
Advertiser Romney for President (25779)
Agency American Rambler Productions (11943)
Product POLITICAL CANDIDATE (ns) (1186)
Brand ROMNEY FOR PRESIDENT/188 (471973)
Salesperson Millennium/DC, Washington DC (1108)
Sales Office Millennium Washington DC
Buyer Name KINCA,STEPHANIE
Phone/Fax /
CPE 188
Account Types National/Political Candidate Agency BRD
Billing Type Standard
Comments ROMNEY FOR PRESIDENT

Date Entered 09/06/12
Last Modified 09/07/12
Entered By Briana Page
CO-OP No
Headline # ECR09813155
Demo A35+R
Order Type Normal
Package Deal
Commission % 15.00
Commission \$972.00
Net Total \$5,508.00
Sales Tax

| Greensboro (WXLV) | | |
|---------------------|-----------|-------------------|
| By Broadcast Month | Spots | Rate |
| Sep. 2012 | 22 | \$6,480.00 |
| Grand Total: | 22 | \$6,480.00 |

| Line | Line Type / Break Type (Ref #) | Dates | Sec | Length | Run Times | SPW | Mo | Tu | We | Th | Fr | Sa | Su | Spots | Rate | Total | Station | Comments | Entered |
|------|--------------------------------|-------------------|-----|--------|------------------------------------|-----|----|----|----|----|----|----|----|-------|----------|----------|-------------------|------------------|---------|
| 10.0 | Normal Line / SPOT (3) | 09/10/12-09/10/12 | 3 | :30 | 11:35P- ABC-General Hospital | 2 | | | | | | | | 2 | \$50.00 | \$100.00 | Greensboro (WXLV) | GENERAL HOSPITAL | 9/7/12 |
| 11.0 | Normal Line / SPOT (8) | 09/10/12-09/10/12 | 3 | :30 | 11:35P- ABC-Nightline | 1 | | | | | | | | 1 | \$15.00 | \$15.00 | Greensboro (WXLV) | NIGHTLINE | 9/7/12 |
| 12.0 | Normal Line / SPOT (9) | 09/10/12-09/10/12 | 3 | :30 | 11:35P- ABC-Nightline | 1 | | | | | | | | 1 | \$15.00 | \$15.00 | Greensboro (WXLV) | NIGHTLINE | 9/7/12 |
| 13.0 | Normal Line / Football (18) | 09/08/12-09/08/12 | 3 | :30 | 3:30P- Sports ABC College Football | | | | | | | 2 | | 2 | \$400.00 | \$800.00 | Greensboro (WXLV) | MG for 1x NASCAR | 9/7/12 |
| 14.0 | Revised Line / SPOT (19) | 09/10/12-09/10/12 | 3 | :30 | 7P- Family Feud | 2 | | | | | | | | 2 | \$140.00 | \$280.00 | Greensboro (WXLV) | FEUD | 9/7/12 |
| 14.1 | Normal Line / SPOT (19) | 09/10/12-09/10/12 | 2 | :30 | 7P- Family Feud | 2 | | | | | | | | 2 | \$140.00 | \$280.00 | Greensboro (WXLV) | FEUD | 9/7/12 |
| 15.0 | Revised Line / SPOT (20) | 09/10/12-09/10/12 | 3 | :30 | 7:28:30P- Family Feud B | 2 | | | | | | | | 2 | \$140.00 | \$280.00 | Greensboro (WXLV) | FEUD | 9/7/12 |
| 15.1 | Normal Line / SPOT (20) | 09/10/12-09/10/12 | 2 | :30 | 7:28:30P- Family Feud B | 2 | | | | | | | | 2 | \$140.00 | \$280.00 | Greensboro (WXLV) | FEUD | 9/7/12 |

CONFIRMATION CONTRACT

| | | | | |
|-----------------------------|-------|-------------------|-------|-----------|
| Accepted-Agency/Advertiser: | Date: | Accepted-Station: | Date: | Comments: |
|-----------------------------|-------|-------------------|-------|-----------|

304

Rep Firm) WASHINGTON
Sales Office () JONATHAN VITTI
Salesperson ()
Salesperson Phone# 202-955-5342
Salesperson FAX#

— CONTRACT COMMENT —

*****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

— REMARKS —

Pls see comment on Line 10 for spot NA.

Thx
Beth

| Ln | Day | Dates | Time | Program | Len | Rate | Spots/Week | # of Weeks | Total Spots | Total Cost |
|----|-----|-------------|---------|------------------|-----|----------|------------|------------|-------------|------------|
| 1 | F,M | 09/07-09/10 | 7A-9A | GMA | .30 | \$25.00 | 2 | 1 | 2 | \$50.00 |
| 2 | M | 09/10-09/10 | 7A-9A | GMA | .30 | \$25.00 | 2 | 1 | 2 | \$50.00 |
| 3 | F,M | 09/07-09/10 | 7A-9A | GENERAL HOSPITAL | .30 | \$50.00 | 2 | 1 | 2 | \$100.00 |
| 4 | F,M | 09/07-09/10 | 7P-730P | FEUD | .30 | \$70.00 | 0 | 0 | 0 | \$0.00 |
| 19 | M | 09/10-09/10 | 7P-730P | FEUD | .30 | \$140.00 | 2 | 1 | 2 | \$280.00 |
| 5 | M | 09/10-09/10 | 7P-730P | FEUD | .30 | \$70.00 | 0 | 0 | 0 | \$0.00 |
| 6 | F,M | 09/07-09/10 | 730P-8P | FEUD | .30 | \$70.00 | 0 | 0 | 0 | \$0.00 |
| 20 | M | 09/10-09/10 | 730P-8P | FEUD | .30 | \$140.00 | 2 | 1 | 2 | \$280.00 |

Rep Order# 9813155 Ver# 6 Status Returned Traffic Order# 1368956
EC'd Yes

Printed: 09/11/2012 2:59 PM
Last Received: 09/07/2012 12:27 PM
Showing Buylines: All Lines

Station WXLV-TV GREENSBORO/W.SALEM
Advertiser () POLITICAL
Product ROMNEY FOR PRESIDENT
Estimate# 188
Buyer STEPHANIE KINCAID
Phone#
Fax#

Agency () AMERICAN RAMBLER PRODUCTION
138 CONANT ST
BEVERLY, MA 01915
Agency C/P1/P2/E //188
Flight Dates 09/07/2012 - 09/10/2012
Hiatus Weeks

Rep Firm
Sales Office () WASHINGTON
Salesperson () JONATHAN VITTI
Salesperson Phone# 202-955-5342
Salesperson FAX#

| Ln | Day | Dates | Time | Program | Len | Rate | Spots/Week | # of Weeks | Total Spots | Total Cost |
|-----|-----|---|-----------|---------------------|-----|----------|------------|------------|-------------|------------|
| 7 | M | 09/10-09/10 | 730P-8P | FEUD | .30 | \$70.00 | 0 | 0 | 0 | \$0.00 |
| | | MADE-GOOD BY LINE 5) 201 | | | | | | | | |
| 8 | M | 09/10-09/10 | 1130P-12A | NIGHTLINE | .30 | \$15.00 | 1 | 1 | 1 | \$15.00 |
| 9 | F,M | 09/07-09/10 | 1130P-12A | NIGHTLINE | .30 | \$15.00 | 1 | 1 | 1 | \$15.00 |
| *10 | F | 09/07-09/07 | 9P-11P | 20/20 | .30 | \$280.00 | 1 | 1 | 1 | \$280.00 |
| | | Station Remark. V6 This spot was NA due to log closed. MG or Cancel? | | | | | | | | |
| 11 | SA | 09/08-09/08 | 7P-11P | NASCAR | .30 | \$810.00 | 2 | 1 | 2 | \$1,620.00 |
| | | MADE-GOOD BY LINE 5) 181 | | | | | | | | |
| 18 | SA | 09/08-09/08 | 12P-330P | COLLEGE FOOTBALL | .30 | \$400.00 | 2 | 1 | 2 | \$800.00 |
| | | MKGD FOR SPOTS MISSED ON LN #11. 9/08 (1/WK)1 | | | | | | | | |
| 12 | SU | 09/09-09/09 | 11A-12P | THIS WEEK | .30 | \$100.00 | 1 | 1 | 1 | \$100.00 |
| 13 | SU | 09/09-09/09 | 7P-8P | ONCE UPON A TIME | .30 | \$785.00 | 1 | 1 | 1 | \$785.00 |
| 14 | SU | 09/09-09/09 | 8P-9P | ONCE UPON A TIME | .30 | \$785.00 | 1 | 1 | 1 | \$785.00 |
| 15 | SU | 09/09-09/09 | 9P-10P | ONCE UPON A TIME | .30 | \$785.00 | 1 | 1 | 1 | \$785.00 |
| 16 | SU | 09/09-09/09 | 10P-11P | BODY OF PROOF | .30 | \$785.00 | 1 | 1 | 1 | \$785.00 |
| 17 | SU | 09/09-09/09 | 11P-1130P | WHAT AMERICA THINKS | .30 | \$30.00 | 1 | 1 | 1 | \$30.00 |

---REPORT TOTALS---

Rep Order# 9813155 Ver# 6 Status Returned
EC'd Yes

Traffic Order# 1368956

Printed: 09/11/2012 2:59 PM
Last Received: 09/07/2012 12:27 PM
Showing Buylines: All Lines

3 of 3

Station WXLV-TV GREENSBORO/W.SALEM
Advertiser () POLITICAL
Product ROMNEY FOR PRESIDENT
Estimate# 188
Buyer STEPHANIE KINCAID
Phone#
Fax#

Agency () AMERICAN RAMBLER PRODUCTION
138 CONANT ST
BEVERLY, MA 01915
Agency C/P1/P2/E //188
Flight Dates 09/07/2012 - 09/10/2012
Hiatus Weeks

Rep Firm
Sales Office () WASHINGTON
Salesperson () JONATHAN VITTI
Salesperson Phone# 202-955-5342
Salesperson FAX#

Report Totals. 23 / \$6,760.00

---SALES MONTHLY TOTALS---

Sep 12. 23 / \$6,760.00

Sales Totals. 23 / \$6,760.00

Station Totals. 23 / \$6,760.00

Lines not sent/rcld/rtrn. 0 / \$0.00

---COMPETITIVE---

Market Totals \$84,500

| | | | | | | | | | |
|------|-----|------|----|------|----|------|-----|------|-----|
| CABL | 0% | UNKN | 0% | WBFX | 0% | WCWG | 0% | WFMY | 22% |
| WGHP | 46% | WMYV | 0% | WUPN | 0% | WXII | 24% | WXLV | 8% |

Books null
Demos RA35+

Rep Order# 9813155 Ver# 6 Status Returned

Traffic Order# 1368956

Printed: 09/07/2012 3:33 PM
Last Received: 09/07/2012 12:27 PM
Showing Buylines: Last Sta Revised Lines

Station WXLV-TV GREENSBORO/W.SALEM
Advertiser () POLITICAL
Product ROMNEY FOR PRESIDENT
Estimate# 188
Buyer STEPHANIE KINCAID
Phone#
Fax#

Agency () AMERICAN RAMBLER PRODUCTION
138 CONANT ST
BEVERLY, MA 01915
Agency C/P1/P2/E //188
Flight Dates 09/07/2012 - 09/10/2012
Hiatus Weeks

Rep Firm
Sales Office () WASHINGTON
Salesperson () JONATHAN VITTI
Salesperson Phone# 202-955-5342
Salesperson FAX#

--- CONTRACT COMMENT ---

*****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

--- REMARKS ---

Pls see comment on line 10 for spot NA.

Thx

Beth

| LT | In | Day | Time | Program | Len | Rate | Dates | Spots/Week | # of Weeks | Total Spots | Total Cost | Daypart |
|----|----|-----|------|--|-------|----------|-------------|------------|------------|-------------|------------|---------|
| | | | | | | | | | | | | |
| | | *10 | F | 9P-11P | 20/20 | :30 | | | | | | |
| | | | | Station Remark: V6 This spot was NA due to log closed. | | | | | | | | |
| | | | | MG or Cancel? | | | | | | | | |
| | | | | | | \$280.00 | 09/07-09/07 | 1 | 1 | 1 | \$280.00 | |

---REPORT TOTALS---

Report Totals: 1 / \$280.00

---SALES MONTHLY TOTALS---

Sep 12: 23 / \$6,760.00
Sales Totals: 23 / \$6,760.00
Station Totals: 23 / \$6,760.00
Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals \$84,500
CABL 0% UNKN 0% WFX 0% WCVG 0% WMY 22%
MGHP 46% WMTV 0% WUPN 0% WXII 24% WXLV 8%

Books null
Demos RA35+

Ref Order# 9813155 Ver# 5 Status Revised
EC'd: Yes

Traffic Order# 1368956

Printed: 09/07/2012 11:46 AM
Last Received: 09/07/2012 11:27 AM
Showing Buylines: All Rep Revised Lines

Station WXLV-TV GREENSBORO/W.SALEM
Advertiser ()
Product ROMANEY FOR PRESIDENT
Estimate# 188
Buyer STEPHANIE KINCAID
Phone#
Fax#

Agency () AMERICAN RAMBLER PRODUCTION
1200 CONNELL ST
33/33 ELY, VA 01915
Agency C/P1/P2/E //188
Flight Dates 09/07/2012 - 09/10/2012
Hiatus Weeks

Rep Firm
Sales Office () WASHINGTON
Salesperson () JONATHAN VITTI
Salesperson Phone# 202-955-5342
Salesperson FAX#

--- CONTRACT COMMENT ---

*****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

--- REMARKS ---

SEE MG LNS 19 AND 20 FOR SPOTS NA LNS 4-7
PLS CF THANKS

| Ln | Day | Time | Program | Len | Rate | Dates | Spots/Week | # of Weeks | Total Spots | Total Cost |
|--|-----|---------|---------|-----|----------|-------------|------------|------------|-------------|------------|
| *4 | F,M | 7P-730P | FEUD | :30 | \$70.00 | 09/07-09/10 | 0 | 0 | 0 | \$0.00 |
| [MADE-GOOD BY LINE(S) 19] | | | | | | | | | | |
| V5 Effective Dates Changed | | | | | | | | | | |
| *19 | M | 7P-730P | FEUD | :30 | \$140.00 | 09/10-09/10 | 2 | 1 | 2 | \$280.00 |
| Sales Remark: V5 MKGD | | | | | | | | | | |
| [MKGD FOR SPOTS MISSED ON LN #4: 9/07(2/WK), MKGD FOR SPOTS MISSED ON LN #5: 9/10(2/WK)] | | | | | | | | | | |
| V5 Added | | | | | | | | | | |
| *5 | M | 7P-730P | FEUD | :30 | \$70.00 | 09/10-09/10 | 0 | 0 | 0 | \$0.00 |
| [MADE-GOOD BY LINE(S) 19] | | | | | | | | | | |
| V5 Effective Dates Changed | | | | | | | | | | |
| *6 | F,M | 730P-8P | FEUD | :30 | \$70.00 | 09/07-09/10 | 0 | 0 | 0 | \$0.00 |
| [MADE-GOOD BY LINE(S) 20] | | | | | | | | | | |
| V5 Effective Dates Changed | | | | | | | | | | |
| *20 | M | 730P-8P | FEUD | :30 | \$140.00 | 09/10-09/10 | 2 | 1 | 2 | \$280.00 |
| Sales Remark: V5 MKGD | | | | | | | | | | |
| [MKGD FOR SPOTS MISSED ON LN #6: 9/07(2/WK), MKGD FOR SPOTS MISSED ON LN #7: 9/10(2/WK)] | | | | | | | | | | |
| V5 Added | | | | | | | | | | |

51118280 short for 2010

Rep Order# 9813155 Ver# 5 Status Revised
EC'd: Yes

Traffic Order# 1368956

Printed: 09/07/2012 11:46 AM
Last Received: 09/07/2012 11:27 AM
Showing Buylines: All Rep Revised Lines

2 of 2

Station WXLV-TV GREENSBORO/W.SALEM
Advertiser () LOCAL
Product ROMNEY FOR PRESIDENT
Estimate# 188
Buyer STEPHANIE KINCAID
Phone#
Fax#

Agency () AMERICAN RAMBLER PRODUCTION
138 W. 11TH ST
33/330 1/4, 01915
Agency C/P1/P2/E //188
Flight Dates 09/07/2012 - 09/10/2012
Hiatus Weeks

Rep Firm () WASHINGTON
Sales Office () JONATHAN VITTI
Salesperson ()
Salesperson Phone# 202-955-5342
Salesperson FAX#

| Ln | Day | Time | Program | Len | Rate | Dates | Spots/Week | # of Weeks | Total Spots | Total Cost |
|---|-----|----------|------------------|-----|----------|-------------|------------|------------|-------------|------------|
| *7 | M | 730P-8P | FEUD | :30 | \$70.00 | 09/10-09/10 | 0 | 0 | 0 | \$0.00 |
| [MADE-GOOD BY LINE(S) 20] V5 Effective Dates Changed | | | | | | | | | | |
| *11 | SA | 7P-11P | NASCAR | :30 | \$810.00 | 09/08-09/08 | 2 | 1 | 2 | \$1,620.00 |
| [MADE-GOOD BY LINE(S) 18] V3 Effective Dates Changed | | | | | | | | | | |
| *18 | SA | 12P-330P | COLLEGE FOOTBALL | :30 | \$400.00 | 09/08-09/08 | 2 | 1 | 2 | \$800.00 |
| [MKGD FOR SPOTS MISSED ON LN #11: 9/08(1/WK)] V3 Added | | | | | | | | | | |

---REPORT TOTALS---

Report Totals: 8 / \$2,980.00

---SALES MONTHLY TOTALS---

Sep 12: 23 / \$6,760.00
Sales Totals: 23 / \$6,760.00
Station Totals: 23 / \$6,760.00
Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

| | | | | | | |
|---------------|----------|----------|---------|---------|----------|----------|
| Market Totals | \$84,500 | CABL 0% | UNKN 0% | MBFX 0% | MCWG 0% | WEFV 22% |
| | | WGHP 46% | WMYV 0% | WUPN 0% | WXII 24% | WXLV 8% |

Books null
Demos RA35+

Rep Order# 9813155 Ver# 5 Status Revised
EC'd Yes

Traffic Order# 1368936

Printed: 09/07/2012 12:46 PM
Last Received: 09/07/2012 12:27 PM
Showing Buylines: All Rep Revised Lines

Station WXLV-TV GREENSBORO/W.SALEM
Advertiser () POLITICAL
Product ROMNEY FOR PRESIDENT
Estimate# 188
Buyer STEPHANIE KINCAID
Phone#
Fax#

Agency () AMERICAN RAMBLER PRODUCTION
138 CONANT ST
BEVERLY, MA 01915
Agency C/P1/P2/E //188
Flight Dates 09/07/2012 - 09/10/2012
Hiatus Weeks

Rep Firm
Sales Office () WASHINGTON
Salesperson () JONATHAN VITTI
Salesperson Phone# 202-955-5342
Salesperson FAX#

--- CONTRACT COMMENT ---

*****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

--- REMARKS ---

SEE MG LNS 19 AND 20 FOR SPOTS NA LNS 4-7
PLS CF THANKS

| LT | Ln | Day | Time | Program | Len | Rate | Dates | Spots/Week | # of Weeks | Total Spots | Total Cost | Daypart |
|----|-----|-----|---------|---|-----|----------|-------------|------------|------------|-------------|------------|---------|
| | *4 | F,M | 7P-730P | FEUD | :30 | \$70.00 | 09/07-09/10 | 0 | 0 | 0 | \$0.00 | |
| | | | | [MADE-GOOD BY LINE(S) 19] | | | | | | | | |
| | | | | V5 Effective Dates Changed | | | | | | | | |
| | *19 | M | 7P-730P | FEUD | :30 | \$140.00 | 09/10-09/10 | 2 | 1 | 2 | \$280.00 | |
| | | | | Sales Remark: V5 MKGD | | | | | | | | |
| | | | | [MKGD FOR SPOTS MISSED ON LN #4: 9/07(2/WK) MKGD FOR SPOTS MISSED ON LN #5: 9/10(2/WK)] | | | | | | | | |
| | | | | V5 Added | | | | | | | | |
| | *5 | M | 7P-730P | FEUD | :30 | \$70.00 | 09/10-09/10 | 0 | 0 | 0 | \$0.00 | |
| | | | | [MADE-GOOD BY LINE(S) 19] | | | | | | | | |
| | | | | V5 Effective Dates Changed | | | | | | | | |
| | *6 | F,M | 730P-8P | FEUD | :30 | \$70.00 | 09/07-09/10 | 0 | 0 | 0 | \$0.00 | |
| | | | | [MADE-GOOD BY LINE(S) 20] | | | | | | | | |
| | | | | V5 Effective Dates Changed | | | | | | | | |
| | *20 | M | 730P-8P | FEUD | :30 | \$140.00 | 09/10-09/10 | 2 | 1 | 2 | \$280.00 | |
| | | | | Sales Remark: V5 MKGD | | | | | | | | |
| | | | | [MKGD FOR SPOTS MISSED ON LN #6: 9/07(2/WK) MKGD FOR SPOTS MISSED ON LN #7: 9/10(2/WK)] | | | | | | | | |
| | | | | V5 Added | | | | | | | | |

Rep Order# 9813155 Ver# 5 Status Revised
EC'd Yes

Traffic Order# 1368956

Printed: 09/07/2012 12:46 PM
Last Received: 09/07/2012 12:27 PM
Showing Buylines: All Rep Revised Lines

2 of 2

Station WXLV-TV GREENSBORO/W.SALEM
Advertiser () POLITICAL
Product ROMNEY FOR PRESIDENT
Estimate# 188
Buyer STEPHANIE KINCAID
Phone#
Fax#

Agency () AMERICAN RAMBLER PRODUCTION
138 CONANT ST
BEVERLY, MA 01915
Agency C/P1/P2/E //188
Flight Dates 09/07/2012 - 09/10/2012
Hiatus Weeks

Rep Firm
Sales Office () WASHINGTON
Salesperson () JONATHAN VITTI
Salesperson Phone# 202-955-5342
Salesperson FAX#

| LT | Ln | Day | Time | Program | Len | Rate | Dates | Spots/Week | # of Weeks | Total Spots | Total Cost | Daypart |
|----|-----|-----|----------|---|-----|----------|-------------|------------|------------|-------------|------------|---------|
| | *7 | M | 730P-8P | FEUD | :30 | \$70.00 | 09/10-09/10 | 0 | 0 | 0 | \$0.00 | |
| | | | | [MADE-GOOD BY LINE(S) 20] | | | | | | | | |
| | | | | V5 Effective Dates Changed | | | | | | | | |
| | *11 | SA | 7P-11P | NASCAR | :30 | \$810.00 | 09/08-09/08 | 2 | 1 | 2 | \$1,620.00 | |
| | | | | [MADE-GOOD BY LINE(S) 18] | | | | | | | | |
| | | | | V3 Effective Dates Changed | | | | | | | | |
| | *18 | SA | 12P-330P | COLLEGE FOOTBALL | :30 | \$400.00 | 09/08-09/08 | 2 | 1 | 2 | \$800.00 | |
| | | | | [MKGD FOR SPOTS MISSED ON LN #11: 9/08(1/WK)] | | | | | | | | |
| | | | | V3 Added | | | | | | | | |

---REPORT TOTALS---

Report Totals: 8 / \$2,980.00

---SALES MONTHLY TOTALS---

Sep 12: 23 / \$6,760.00
Sales Totals: 23 / \$6,760.00
Station Totals: 23 / \$6,760.00
Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

| | | | | | | |
|---------------|----------|----------|---------|---------|----------|----------|
| Market Totals | \$84,500 | CABL 0% | UNKN 0% | WBFX 0% | WCWG 0% | WEMV 22% |
| | | WGHP 46% | WMYV 0% | WUPN 0% | WXII 24% | WXLV 8% |

Books null
Demos RA35+

Rep Order# 9813155 Ver# 3 Status Revised
EC'd Yes

Traffic Order# 1368956

Printed: 09/07/2012 11:33 AM
Last Received: 09/07/2012 11:14 AM
Showing Buylines: All Rep Revised Lines

Station WXLV-TV GREENSBORO/W.SALEM
Advertiser () POLITICAL
Product ROMNEY FOR PRESIDENT
Estimate# 188
Buyer STEPHANIE KINCAID
Phone#
Fax#

Agency () AMERICAN RAMBLER PRODUCTION
138 CONANT ST
BEVERLY, MA 01915
Agency C/P1/P2/E //188
Flight Dates 09/07/2012 - 09/10/2012
Hiatus Weeks

Rep Firm
Sales Office () WASHINGTON
Salesperson () JONATHAN VITTI
Salesperson Phone# 202-955-5342
Salesperson FAX#

--- CONTRACT COMMENT ---

*****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

--- REMARKS ---

PLS SEE MG LN 18 FOR SPOT NA LN 11
PLS CF THANKS

| LT | Ln | Day | Time | Program | Len | Rate | Dates | Spots/Week | # of Weeks | Total Spots | Total Cost | Daypart |
|----|-----|-----|----------|---|-----|----------|-------------|------------|------------|-------------|------------|---------|
| | *11 | SA | 7P-11P | NASCAR | :30 | \$810.00 | 09/08-09/08 | 2 | 1 | 2 | \$1,620.00 | |
| | | | | [MADE-GOOD BY LINE(S) 18] | | | | | | | | |
| | | | | V3 Effective Dates Changed | | | | | | | | |
| | *18 | SA | 12P-330P | COLLEGE FOOTBALL | :30 | \$400.00 | 09/08-09/08 | 2 | 1 | 2 | \$800.00 | |
| | | | | Sales Remark: V3 MKGDS | | | | | | | | |
| | | | | [MKGDS FOR SPOTS MISSED ON LN #11: 09/08(17WK)] | | | | | | | | |
| | | | | V3 Added | | | | | | | | |

---REPORT TOTALS---

Report Totals: 4 / \$2,420.00

---SALES MONTHLY TOTALS---

Sep 12: 27 / \$6,760.00
Sales Totals: 27 / \$6,760.00
Station Totals: 27 / \$6,760.00
Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals \$84,500 CABL 0% UNKN 0% WBFX 0% WCMG 0% WFTV 22%

Rep Order# 9813155 Ver# 3 Status Revised
EC'd Yes

Traffic Order# 1368956

Printed: 09/07/2012 11:33 AM
Last Received: 09/07/2012 11:14 AM
Showing Buylines: All Rep Revised Lines

2 of 2

Station WXLV-TV GREENSBORO/W.SALEM
Advertiser () POLITICAL
Product ROMNEY FOR PRESIDENT
Estimate# 188
Buyer STEPHANIE KINCAID
Phone#
Fax#

Agency () AMERICAN RAMBLER PRODUCTION
138 CONANT ST
BEVERLY, MA 01915
Agency C/P1/P2/E //188
Flight Dates 09/07/2012 - 09/10/2012
Hiatus Weeks

Rep Firm
Sales Office () WASHINGTON
Salesperson () JONATHAN VITTI
Salesperson Phone# 202-955-5342
Salesperson FAX#

WGHP 4.6% WMYV 0% WUPN 0% WXII 2.4% WXLV 8%

Books null
Demos RA35+

Rep Order# 9813155 Ver# 1 Status New
EC'd. Yes

Traffic Order# 1368955
Printed: 09/06/2012 3:07 PM
Last Received: 09/06/2012 2:43 PM
Showing Buylines: All Lines

1 of 3

Station WXLV-TV GREENSBORO/W.SALEM
Advertiser () POLITICAL
Product ROMNEY FOR PRESIDENT
Estimate# 188
Buyer STEPHANIE KINCAID
Phone#
Fax#

Agency () AMERICAN RAMBLER PRODUCTION
138 CONANT ST
BEVERLY, MA 01915
Agency C/P1/P2/E //188
Flight Dates 09/07/2012 - 09/10/2012
Hiatus Weeks

Rep Firm
Sales Office () WASHINGTON
Salesperson () JONATHAN VITTI
Salesperson Phone# 202-955-5342
Salesperson FAX#

---CONTRACT COMMENT---

*****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

---REMARKS---

*****NEW ROMNEY ORDER FOR 9/7-9/10*****
PLS CF THANKS

| Ln | Day | Time | Program | Len | Rate | Dates | Spots/Week | # of Weeks | Total Spots | Total Cost |
|----|-----|--------------------------|------------------|-----|----------|-------------|------------|------------|-------------|------------|
| 1 | F,M | 7A-9A | GMA | :30 | \$25.00 | 09/07-09/10 | 2 | 1 | 2 | \$50.00 |
| 2 | M | 7A-9A | GMA | :30 | \$25.00 | 09/10-09/10 | 2 | 1 | 2 | \$50.00 |
| 3 | F,M | 7A-9A 7-9A | GENERAL HOSPITAL | :30 | \$50.00 | 09/07-09/10 | 2 | 1 | 2 | \$100.00 |
| 4 | F,M | 7P-730P | FEUD | :30 | \$70.00 | 09/07-09/10 | 2 | 1 | 2 | \$140.00 |
| 5 | M | 7P-730P | FEUD | :30 | \$70.00 | 09/10-09/10 | 2 | 1 | 2 | \$140.00 |
| 6 | F,M | 730P-8P | FEUD | :30 | \$70.00 | 09/07-09/10 | 2 | 1 | 2 | \$140.00 |
| 7 | M | 730P-8P | FEUD | :30 | \$70.00 | 09/10-09/10 | 2 | 1 | 2 | \$140.00 |
| 8 | M | 1130P-12A | NIGHTLINE | :30 | \$15.00 | 09/10-09/10 | 1 | 1 | 1 | \$15.00 |
| 9 | F,M | 1130P-12A | NIGHTLINE | :30 | \$15.00 | 09/07-09/10 | 1 | 1 | 1 | \$15.00 |
| 10 | F | 9P-11P | 20/20 | :30 | \$280.00 | 09/07-09/07 | 1 | 1 | 1 | \$280.00 |

Sales Remark: VI.

-165 payable

Rep Order# 9813155 Ver# 1 Status New
EC'd. Yes

Traffic Order#

Printed: 09/06/2012 3:07 PM
Last Received: 09/06/2012 2:43 PM
Showing Buylines: All Lines

Station WXLV-TV GREENSBORO/W.SALEM
Advertiser () POLITICAL
Product ROMNEY FOR PRESIDENT
Estimate# 188
Buyer STEPHANIE KINCAID
Phone#
Fax#

Agency () AMERICAN RAMBLER PRODUCTION
138 CONANT ST
BEVERLY, MA 01915
Agency C/P1/P2/E //188
Flight Dates 09/07/2012 - 09/10/2012
Hiatus Weeks

Rep Firm
Sales Office () WASHINGTON
Salesperson () JONATHAN VITTI
Salesperson Phone# 202-955-5342
Salesperson FAX#

| Ln | Day | Time | Program | Len | Rate | Dates | Spots/Week | # of Weeks | Total Spots | Total Cost |
|--------------------|-----|-----------|--------------------------------------|-----|----------|-------------|------------|------------|-------------|------------|
| 11 | SA | 7P-11P | NASCAR | :30 | \$810.00 | 09/08-09/08 | 3 | 1 | 3 | \$2,430.00 |
| 12 | SU | 11A-12P | THIS WEEK | :30 | \$100.00 | 09/09-09/09 | 1 | 1 | 1 | \$100.00 |
| 13 | SU | 7P-8P | ONCE UPON A TIME | :30 | \$785.00 | 09/09-09/09 | 1 | 1 | 1 | \$785.00 |
| 14 | SU | 8P-9P | ONCE UPON A TIME | :30 | \$785.00 | 09/09-09/09 | 1 | 1 | 1 | \$785.00 |
| Sales Remark: V1 \ | | | | | | | | | | |
| 15 | SU | 9P-10P | ONCE UPON A TIME | :30 | \$785.00 | 09/09-09/09 | 1 | 1 | 1 | \$785.00 |
| 16 | SU | 10P-11P | BODY OF PROOF <i>back</i> | :30 | \$785.00 | 09/09-09/09 | 1 | 1 | 1 | \$785.00 |
| 17 | SU | 11P-1130P | WHAT AMERICA THINKS | :30 | \$30.00 | 09/09-09/09 | 1 | 1 | 1 | \$30.00 |

---REPORT TOTALS---

Report Totals: 26 / \$6,770.00

---SALES MONTHLY TOTALS---

Sep 12: 26 / \$6,770.00

Sales Totals: 26 / \$6,770.00

Station Totals: 26 / \$6,770.00

Lines not sent/rcld/rtm: 0 / \$0.00

---COMPETITIVE---

Market Totals \$84,625

| | | | | | | | | | |
|------|-----|------|----|------|----|------|-----|------|-----|
| CABL | 0% | UNKN | 0% | WAFX | 0% | WCMG | 0% | WENY | 22% |
| WGHP | 46% | WMTV | 0% | WUPN | 0% | WXII | 24% | WXLV | 8% |

Books null
Demos RA35+

Rep Order# 9813155 Ver# 1 Status New
EC'd Yes

Traffic Order#
#1368956
Printed: 09/07/2012 8:30 AM
Last Received: 09/06/2012 4:07 PM
Showing Buylines: All Lines

1 of 3

Station WXLV-TV GREENSBORO/W.SALEM
Advertiser () POLITICAL
Product ROMNEY FOR PRESIDENT
Estimate# 188
Buyer STEPHANIE KINCAID
Phone#
Fax#

Agency () AMERICAN RAMBLER PRODUCTION
138 CONANT ST
BEVERLY, MA 01915
Agency C/P1/P2/E //188
Flight Dates 09/07/2012 - 09/10/2012
Hiatus Weeks
Rep Firm
Sales Office () WASHINGTON
Salesperson () JONATHAN VITTI
Salesperson Phone# 202-955-5342
Salesperson FAX#

--- CONTRACT COMMENT ---

*****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

--- REMARKS ---

*****NEW ROMNEY ORDER FOR 9/7-9/10*****
PLS CF THANKS

| LT | Ln | Day | Time | Program | Len | Rate | Dates | Spots/Week | # of Weeks | Total Spots | Total Cost | Daypart |
|----|----|-----|-----------|------------------|-----|----------|-------------|------------|------------|-------------|------------|---------|
| | 1 | F,M | 7A-9A | GMA | :30 | \$25.00 | 09/07-09/10 | 2 | 1 | 2 | \$50.00 | |
| | 2 | M | 7A-9A | GMA | :30 | \$25.00 | 09/10-09/10 | 2 | 1 | 2 | \$50.00 | |
| | 3 | F,M | 7A-9A | GENERAL HOSPITAL | :30 | \$50.00 | 09/07-09/10 | 2 | 1 | 2 | \$100.00 | |
| | 4 | F,M | 7P-730P | FEUD | :30 | \$70.00 | 09/07-09/10 | 2 | 1 | 2 | \$140.00 | |
| | 5 | M | 7P-730P | FEUD | :30 | \$70.00 | 09/10-09/10 | 2 | 1 | 2 | \$140.00 | |
| | 6 | F,M | 730P-8P | FEUD | :30 | \$70.00 | 09/07-09/10 | 2 | 1 | 2 | \$140.00 | |
| | 7 | M | 730P-8P | FEUD | :30 | \$70.00 | 09/10-09/10 | 2 | 1 | 2 | \$140.00 | |
| | 8 | M | 1130P-12A | NIGHTLINE | :30 | \$15.00 | 09/10-09/10 | 1 | 1 | 1 | \$15.00 | |
| | 9 | F,M | 1130P-12A | NIGHTLINE | :30 | \$15.00 | 09/07-09/10 | 1 | 1 | 1 | \$15.00 | |
| | 10 | F | 9P-11P | 20/20 | :30 | \$280.00 | 09/07-09/07 | 1 | 1 | 1 | \$280.00 | |

Sales Remark: V1 .

NA 2x
NA 2x
NA 2x
NA 2x
NA 2x
NA 2x
NA 2x
NA 2x
NA 2x
NA 2x

Rep Order# 9813155 Ver# 1 Status New
EC'd Yes

Traffic Order#

Printed: 09/07/2012 8:30 AM
Last Received: 09/06/2012 4:07 PM
Showing Buylines: All Lines

2 of 3

Station WXLV-TV GREENSBORO/W.SALEM
Advertiser () POLITICAL
Product ROMNEY FOR PRESIDENT
Estimate# 188
Buyer STEPHANIE KINCAID
Phone#
Fax#

Agency () AMERICAN RAMBLER PRODUCTION
138 CONANT ST
BEVERLY, MA 01915
Agency C/P1/P2/E //188
Flight Dates 09/07/2012 - 09/10/2012
Hiatus Weeks

Rep Firm
Sales Office () WASHINGTON
Salesperson () JONATHAN VITTI
Salesperson Phone# 202-955-5342
Salesperson FAX#

| LT | Ln | Day | Time | Program | Len | Rate | Dates | Spots/Week | # of Weeks | Total Spots | Total Cost | Daypart |
|----|----|-----|-----------|---------------------|-----|----------|-------------|------------|------------|-------------|------------|---------|
| | 11 | SA | 7P-11P | NASCAR | :30 | \$810.00 | 09/08-09/08 | 3 | 1 | 3 | \$2,430.00 | |
| | 12 | SU | 11A-12P | THIS WEEK | :30 | \$100.00 | 09/09-09/09 | 1 | 1 | 1 | \$100.00 | |
| | 13 | SU | 7P-8P | ONCE UPON A TIME | :30 | \$785.00 | 09/09-09/09 | 1 | 1 | 1 | \$785.00 | |
| | 14 | SU | 8P-9P | ONCE UPON A TIME | :30 | \$785.00 | 09/09-09/09 | 1 | 1 | 1 | \$785.00 | |
| | 15 | SU | 9P-10P | ONCE UPON A TIME | :30 | \$785.00 | 09/09-09/09 | 1 | 1 | 1 | \$785.00 | |
| | 16 | SU | 10P-11P | BODY OF PROOF | :30 | \$785.00 | 09/09-09/09 | 1 | 1 | 1 | \$785.00 | |
| | 17 | SU | 11P-1130P | WHAT AMERICA THINKS | :30 | \$30.00 | 09/09-09/09 | 1 | 1 | 1 | \$30.00 | |

---REPORT TOTALS---

Report Totals: 26 / \$6,770.00

---SALES MONTHLY TOTALS---

Sep 12: 26 / \$6,770.00
Sales Totals: 26 / \$6,770.00
Station Totals: 26 / \$6,770.00
Lines not sent/rcld/rtn: 0 / \$0.00

---COMPETITIVE---

| | | | | | | |
|---------------|----------|----------|---------|---------|----------|----------|
| Market Totals | \$84,625 | CABL 0% | UNKN 0% | WBEF 0% | WCWG 0% | WEMT 22% |
| | | WGHP 46% | WMYV 0% | WUPN 0% | WXII 24% | WXLV 8% |

Books null
Demos RA35+

MAX

Rep Order# 9813155 Ver# 1 Status New
EC'd Yes

Traffic Order#

Printed: 09/07/2012 8:30 AM
Last Received: 09/06/2012 4:07 PM
Showing Buylines: All Lines

3 of 3

Station WXLV-TV GREENSBORO/W.SALEM
Advertiser () POLITICAL
Product ROMNEY FOR PRESIDENT
Estimate# 188
Buyer STEPHANIE KINCAID
Phone#
Fax#

Agency () AMERICAN RAMBLER PRODUCTION
138 CONANT ST
BEVERLY, MA 01915
Agency C/P1/P2/E //188
Flight Dates 09/07/2012 - 09/10/2012
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Salesperson FAX#